

Professional Experience

Global Ticketing Support Specialist | Delta Air Lines Creative & Training Design Support

February 2023 - Present

- Design internal presentations, team communications, and visual materials supporting department initiatives and employee engagement.
- Partner with managers and internal stakeholders to create guides and communications that simplify and visually communicate new departmental and company initiatives.
- Develop training materials and visual assets used to support incoming employee classes during onboarding and departmental training.
- Create recurring team materials for new team cycles while maintaining clear, consistent visual communication.

Visual Designer & Multimedia Creative | BAPS

Volunteer • August 2013 - Present

- Create multidisciplinary visual communications spanning event branding, digital campaigns, video, LED displays, signage, email, presentations, social media, and large-format creative.
- Develop creative for local, national, and international initiatives reaching audiences in the millions across digital platforms and large-scale events.
- Translate campaign themes and organizational initiatives into cohesive visual identities and multimedia experiences across digital, print, video, and live-event environments.
- Collaborate with creative, production, communications, event, and leadership teams to deliver high-impact creative across multiple channels.

Selected Project: BAPS Swaminarayan Akshardham Opening 2023

- Produced promotional, hype, and recap videos throughout the month-long opening celebration.
- Captured and edited photo and video content documenting events, visitor experiences, and the cultural and spiritual significance of the celebration.
- Collaborated with on-site creative and production teams to rapidly capture, produce, and distribute event content.

Creative Skills

Brand Design • Campaign Design • Digital Design • E-commerce • Social Media • Email Marketing • Print Design • Presentation Design • Motion Graphics • Video Editing • Event Branding • Digital Signage • Typography

Graphic Designer | Hotel Design Group

May 2020 - January 2023

- Designed marketing and informational materials supporting business development, client acquisition, proposals, and hospitality projects.
- Designed and developed the firm's website, which continues to serve as the company's primary digital presence.
- Created client-facing presentations and proposal decks supporting meetings, project pitches, and business-development initiatives.
- Produced digital, print, signage, and presentation creative supporting projects involving brands including Hilton, Marriott, and Holiday Inn.

Graphic Design Manager | Antonline.com

March 2018 - April 2020

- Led a team of 2–3 designers responsible for company-wide creative across e-commerce, digital advertising, email, social media, print, and packaging.
- Directed and produced creative for campaigns featuring major technology and consumer brands including Sony, Microsoft, ASUS, Acer, and Nintendo.
- Designed high-volume e-commerce and campaign creative supporting product launches, promotions, sales campaigns, and digital merchandising.
- Managed simultaneous creative priorities and production schedules while maintaining brand consistency across channels.
- Collaborated with marketing and e-commerce teams to translate campaign objectives into effective visual creative.

Software Skills

Adobe Photoshop • Illustrator • InDesign • After Effects • Premiere Pro • Lightroom • Figma • PowerPoint • Keynote